



MARQUETTE TRAILS FESTIVAL

SPONSORSHIP OPPORTUNITIES

An NTN Fundraiser event

Mountain bike and trail running
races, community socials, & a
weekend of fun for the whole
family

June 21st-23rd, 2024
at the NTN South Trails
Marquette, Michigan
49855



Contact

Name Nic Dobbs -Race Director
Phone 906-235-8776
Website www.marquettetrailsfestival.com
Email marquettetrailsfest@gmail.com



Why sponsor?

As a sponsor of the Marquette Trails Festival, your business will be branded to our large audiences before, during, and after the event.

Now in our tenth year, our participation in the event is growing to over 2,000 racers, spectators, and volunteers. In addition to the event itself, your brand will get broad exposure from the marketing and promotions team through our website and social media platforms. Support for the event will greatly benefit the community as all revenue is directed back into developing the NTN trails.

The NTN is a non-profit whose mission is to secure, develop, maintain, and promote the use of a non-motorized trail network throughout the Central UP.

Learn more at www.noquetrails.org



Marquette Trails
Festival



NTN Trails

Sponsorship Levels

Platinum – \$7,500

This is the highest level of sponsorship after our Event Title Sponsor.

- Unlimited banner placement at the event
- Logo on website, race shirts, Start/Finish lines
- Vendor space available
- Opportunity to provide items in racer bags
- 10 complimentary race entries

Bike Sponsor – \$5,000

For racing teams or bicycle/component manufacturers. This sponsorship level is limited to a single sponsor – please contact us to ensure that it is still available.

- Unlimited banner placement at the event
- Logo on website, race shirts, Start/Finish lines
- Vendor space available
- Opportunity to provide items in racer bags
- 6 complimentary race entries

Gold – \$1,000

- Space for up to 5 banners at the event
- Logo on website, race shirts, Start/Finish lines
- Vendor space available
- Opportunity to provide items in racer bags
- 3 complimentary race entries

Silver – \$500

- Space for up to 3 banners at the event
- Logo on website, race shirts, Start/Finish lines
- Vendor space available
- Opportunity to provide items in racer bags
- 2 complimentary race entries

Bronze – \$250

- Space for 1 banner at the event
- Logo on website, race shirts, Start/Finish lines
- Opportunity to provide items in racer bags
- 1 complimentary race entry

Vendor Only – \$100

- Space for your tent at the event for all 3 days
- No food or beverage sales are allowed – please contact us to make sure your product is acceptable prior to the festival start

Sponsorship Agreement

- Platinum - \$7,500
- Bike Sponsor - \$5,000
- Gold - \$1,000
- Silver - \$500
- Bronze - \$250
- Vendor Only - \$100



Sponsor Information

Company Name _____

Contact Person _____

Phone Number _____ Email _____

Address _____

Social Media Handle/Hashtag _____

Company Signature _____ Date _____

Mail Signed Agreement & Payment by May 15th, 2024 to guarantee logo on shirts:
NTN, Trails PO Box 746, Marquette, MI 49855

Please e-mail company logo (.jpg, .eps, .png format) to: marquettetrailsfest@gmail.com

- Please send images in the HIGHEST resolution possible.

Thank you for supporting Marquette Trails Festival and the NTN
Trails!

Please contact us with any questions.

www.marquettetrailsfestival.com

marquettetrailsfest@gmail.com