



Trail Love

Noquemanon Trail Network
Capital Campaign

A Record of Quality

Founded in 2001, the Noquemanon Trail Network's mission is to secure, develop, maintain and promote the use of a non-motorized trail network throughout the Central Upper Peninsula of Michigan. As a 501(c)(3) non-profit, NTN relies on the support of the community and generous landowners to keep trails open and available to the public. NTN works with over 45 landowners, both public and private, for daily trail access and over 90 for special events. NTN maintains agreements with each landowner and carries liability insurance to protect them above and beyond safeguards provided by Michigan Act 451. Through a variety of agreements, easements, and ownership, NTN is working towards permanently protecting and growing trail access for the future.

As of 2020, there are 8 trail systems maintained by NTN spanning from Munising to Big Bay including:

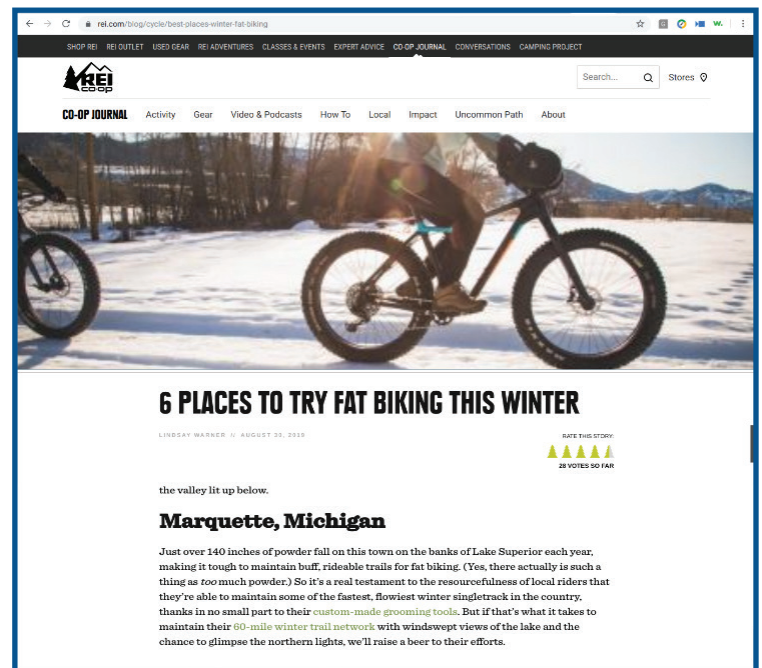
- over 75 miles of single track trail
- 35 miles of groomed winter single track
- over 125 km of nordic ski trails
- 2 pump tracks
- Forestville Trailhead with 20 site seasonal campground

Funds for our work come from memberships, donations, sponsorships, grants, fundraising events, and occasional contracted trail builds. NTN does not receive any direct local government funding for development or maintenance but a number of municipalities provide land access.



Year-Round Trail Experiences

NTN trails have received national acclaim as a premier mountain bike destination in Bike Magazine, Silent Sports and numerous other publications. Did you know NTN also grooms 125+ kilometers of ski trail as well as 35+ miles of singletrack for fat biking and snowshoeing? The word is out that our winter riding and skiing reputation is first rate. Trail counters reveal an estimated 2,500 enthusiasts on the trails each month all winter long while our busiest months of the summer show over 10,000 users. Trails are enjoyed 365 days of the year no matter the weather.



Giving Supports

Transformative Projects

Over the past year, NTN conducted an analysis which revealed a number of pieces of equipment were nearing the end of their life and that members were excited by projects which would build NTN's capacity to build and maintain trails.

In late 2019, the NTN board of directors committed to an ambitious capital campaign to significantly increase the organization's infrastructure, replace critical equipment and live out its mission.

Campaign Goals - Singletrack Highlights:

❖ South Trailhead - Parcel 13 Purchase	\$ 96,000
❖ South Trailhead - Equipment Storage Building	\$ 60,000
❖ South Trailhead - Additional Parking & Signage	\$ 47,000
❖ South Trailhead - MTB Skills Park and Connecting Trails	\$100,000
❖ South Trailhead - Pit Toilets	\$ 28,000
❖ Winter Grooming Equipment	\$ 30,000
❖ Permanent Carp River Bridge	\$ 50,000

Campaign Goals - Nordic Skiing Highlights:

❖ Piston Bully 100 Nordic Ski Groomer (100% Pledged)	\$217,000
❖ Forestville Trailhead - Storage Building (100% Pledged)	\$146,509
❖ Tractor - Snow Removal and Trail Improvements	\$ 70,000
❖ Truck for Plowing and Equipment Transport	\$ 40,000

Campaign Goals - Capacity Building Highlights:

❖ Debt Retirement	\$ 80,000
❖ Campaign Overhead	\$ 79,000

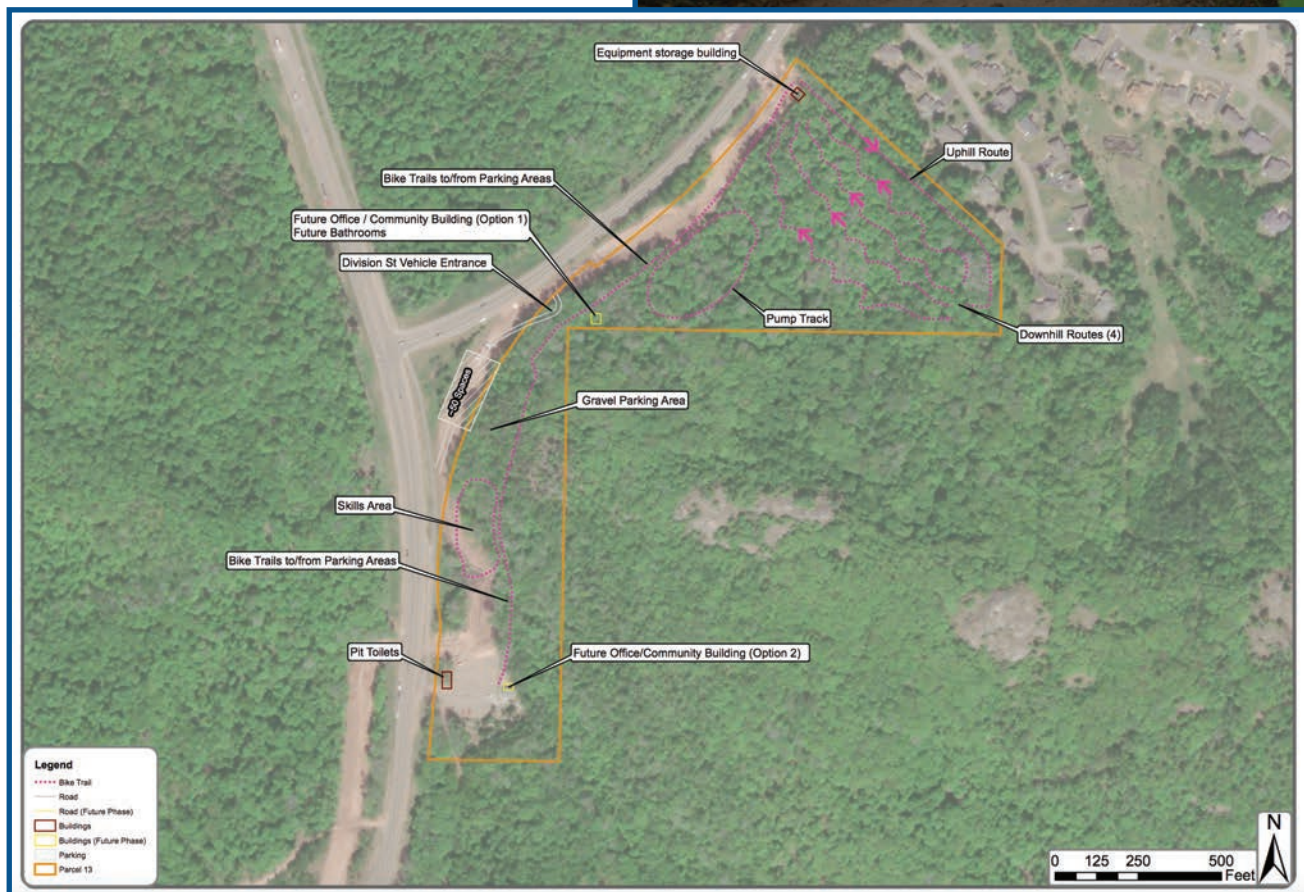
Campaign Total	\$ 1,043,509
Raised to Date	\$ 441,213

South Trailhead Infrastructure

One of only two IMBA Ride Centers in Michigan, the South Trails represent the nexus of NTN's work. Over 45 miles of singletrack featuring waterfalls and epic views are sprinkled across flow trails and techy lines. If you've been there, you know why trails like "Gorge-ous", "Up A Creek" & "GROM" see ten thousand plus riders every year. You also know that the trailhead needs some love including expanded parking and additional facilities.

It starts with the NTN's planned purchase of Parcel 13 (site of the South Trailhead) from the City of Marquette which was approved in January 2020. From there, we hope to build out a host of improvements to make the user experience first rate including:

- ❖ Safer entrance off CR553
- ❖ New Toilet Facility
- ❖ 50-100 Additional Parking Spaces
- ❖ New Mountain Bike Skills Park
- ❖ Bigger, Better Pump Track
- ❖ Connector Trails
- ❖ Buildings for Classes, Meetings & Equipment Storage



North & Forestville Trails

The Forestville Trailhead is an integral piece of our year-round operations. All winter long, we groom over 50k of point-to-point and looped ski trails featuring a range of difficulty from beginner to expert. Trails are groomed for skating and classic with 20k open to dogs on leash so our furry friends can get some exercise too! North Trails singletrack is also groomed out of the Forestville location during the winter months. There's a wide variety of rental equipment available, from skis to fat bikes, to make it easy for you to get on the trails and experience winter! In the summer, Forestville is the home base of trail building & equipment repairs as well as a rustic campground and event venue.

FV & 510 Trailhead improvements include:

- ❖ A new (to us) Pisten Bully 100 Ski Groomer
- ❖ Chalet renovations at Forestville to improve equipment servicing and increase storage capacity.
- ❖ Addition of tractor and plow truck for snow removal, trail expansion and tread improvements, and transport of equipment and materials.



Your Voice for Trail Advocacy

NTN negotiates and maintains use agreements with Federal, State and Local Units of Government and private landowners to manage area trails including:

- ❖ North and South Trails within the City of Marquette as well as a 2.7k lit loop for night skiing at the Fit Strip
- ❖ Marquette Township trail connectors like the US41 underpass, Schemwood Park (under construction) and the pump track at Vandenboom School
- ❖ 12k of XC Ski and hiking trails at the Saux Head location
- ❖ 20k+ of XC Ski and hiking trails on the Big Bay Pathway with construction of mountain bike trails NOW underway at the Powell Township Recreation Area!
- ❖ 45k of ski and 12 miles of bike and hike trails at Valley Spur in Munising under a concessionaire agreement with the Forest Service in partnership with Friends of Valley Spur and Munising Bay Trail Network



NTN supports several local programs that encourage youth cycling and skiing including: Start the Cycle, 906 NICA High School Team & 906 Adventure Team, Superiorland Ski Club prep team, Marquette Senior High School/SSC Nordic Race Team and NMU Nordic Ski Team.

In 2018, NTN entered into a partnership with Northern Michigan University to improve trail access. NMU students can borrow fat bikes, snowshoes and XC skis at no charge to experience the NTN trails.

NTN regularly collaborates with regional trail networks including the Iron Ore Heritage Trail, Range Area Mountain Bike Association, Munising Bay Trail Network, and others across the Upper Peninsula and midwest.



Your Place for the Best Events

NTN trails host some of the top events in the nation. In addition to the opportunity to showcase our amazing trail system, events held on NTN trails create millions of dollars in annual economic impact! Visitors to the area fill hotel rooms, eat in local restaurants and shop in our downtown. On top of that, NTN events are committed to spending sponsor dollars locally - whether it's advertising materials, signage and t-shirts or timing services we do our best to support those who support us.

January: Noquemanon Ski Marathon*



May: Big Bay Relay*
Hope Starts Here Challenge
NTN DirtBall*



September: Marji Gesick



February: Honey Bear XC Ski Race*
Polar Roll Fat Bike Race



June: Marquette Trails Fest*



August: Ore to Shore Mountain Bike Epic
Marquette Trail 50*



October: Marquette
Mountain Enduro*

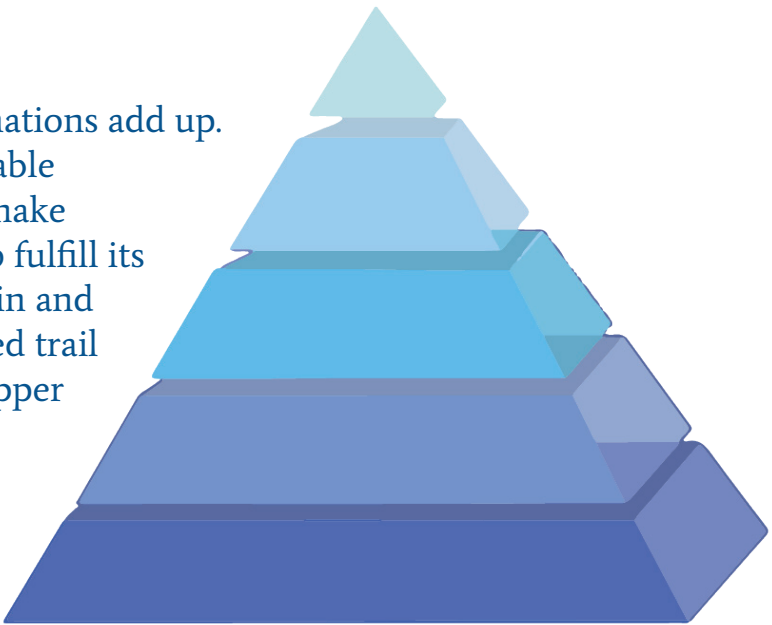


*NTN trail fundraising events

Gift Levels & Donor Recognition

Gift Levels

Gifts matter at all levels. Small donations add up. Regardless of the amount you are able to contribute, your donation will make a difference in the NTN's ability to fulfill its mission to secure, develop, maintain and promote the use of a non-motorized trail network throughout the central Upper Peninsula of Michigan.



Donor Recognition

Throughout the campaign, donors will be recognized to encourage others to follow suit. Upon completion of the Capital Campaign all donors at or above the levels listed will be permanently recognized at the South Trailhead and Forestville facilities. If you prefer to remain anonymous, we will of course honor that request.



Excavator	\$50,000+
Tractor	\$25,000+
Canycom	\$10,000+
McLeod	\$ 5,000+
Chainsaw	\$ 1,000+
Shovel	\$ 500+

NTN Board & Staff Get it Done

Board of Directors

Mike Brunet > Sales Director, Smith & Nephew

Tracy Goble (NTN Secretary) > Civil Engineer, TriMedia

Sven Gonstead > Plant Operations, UP Health Systems - Marquette

Cary Gottlieb (NTN President) > Pathologist, OSF St. Francis Hospital

Rick Hill > Forester, Michigan DNR

Scott Jordan > Assistant Professor, NMU

Paul Johnston > Senior Associate Director of Admissions, NMU

MaryBeth Marin > Attorney, Marin Law Firm

Jon Mommaerts (NTN Vice President) > Owner, Mommaerts Mahaney Financial Services

William Nolan > Accountant, Bartkowiak Accounting & Tax Service PC

Michael Sauer (NTN Treasurer) > Owner, Hiawatha Home Inspection

Michele Thomas > Director of Development, Veridea Group

Lyle Vanderschaaf > Emergency Physician, Bell Hospital

Jon Yonkers > Partner, Brogan & Yonkers



NTN Staff

Lori Hauswirth > Executive Director, NTN

Kellie Barry-Angeli > Office Administrator, NTN

Doug Pennala > Facilities Manager, NTN

Contact Us: 906.236.9196





Noquemanon Trails Network Council

P.O. Box 746

Marquette, MI 49855

Capital Campaign Pledge Form

Donor Information

Your Name(s): _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Pledge Information

Amount of Pledge: \$ _____ to be fulfilled over ____ 1 year ____ 2 years ____ 3 years

This donation will be made by:

____ Online (noquetrails.org) ____ Check ____ Stock ____ Credit Card

If applicable:

Credit Card _____ Exp. date ____/____ CCV ____

Pledge payment schedule: ____ All now ____ Over two years ____ Over three years

Donor Recognition

Do you wish to remain anonymous: ____ Yes ____ No

Donations are tax deductible to the extent allowed by law

Our mission is to secure, develop, maintain, and promote the use of a non-motorized trail network throughout the central Upper Peninsula of Michigan.